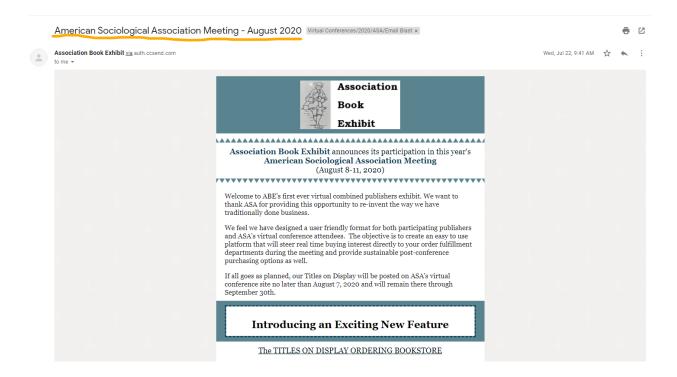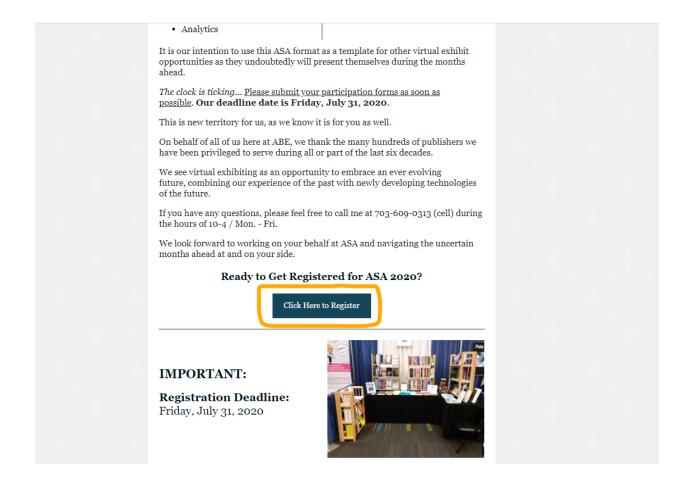# Association Book Exhibit

Registration Submission Instructions:

When you receive our new "*Announcement Email*", subject line will provide the name of the conference ABE is participating in. Emails will come in from info@bookexhibit.com, so please ensure we are not blocked or sent to your spam inbox.
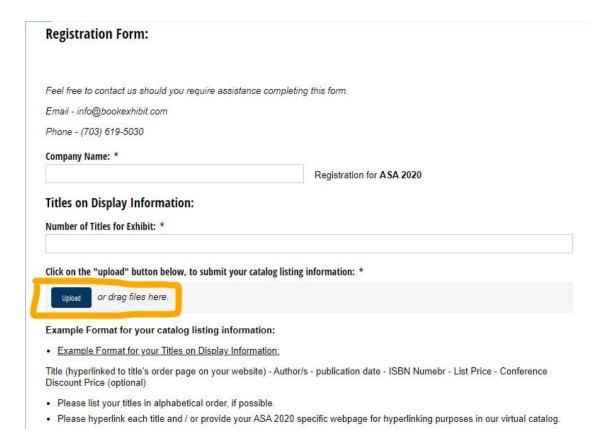

American Sociological Association Meeting - August 2020 Virtual Conferences/2020/ASA/Email Blast ×

Association Book Exhibit via auth.ccsend.com   Wed, Jul 22, 9:41 AM
to me ▾

Association Book Exhibit

Association Book Exhibit announces its participation in this year's
American Sociological Association Meeting
(August 8-11, 2020)

Welcome to ABE's first ever virtual combined publishers exhibit. We want to thank ASA for providing this opportunity to re-invent the way we have traditionally done business.

We feel we have designed a user friendly format for both participating publishers and ASA's virtual conference attendees. The objective is to create an easy to use platform that will steer real time buying interest directly to your order fulfillment departments during the meeting and provide sustainable post-conference purchasing options as well.

If all goes as planned, our Titles on Display will be posted on ASA's virtual conference site no later than August 7, 2020 and will remain there through September 30th.

Introducing an Exciting New Feature

The TITLES ON DISPLAY ORDERING BOOKSTORE

Then you will want to read through the announcement, scrolling down the email, when you reach the bottom of the email look out for the "*Click Here to Register*" button. You will want to click on this button (as seen below) to open our new registration form.
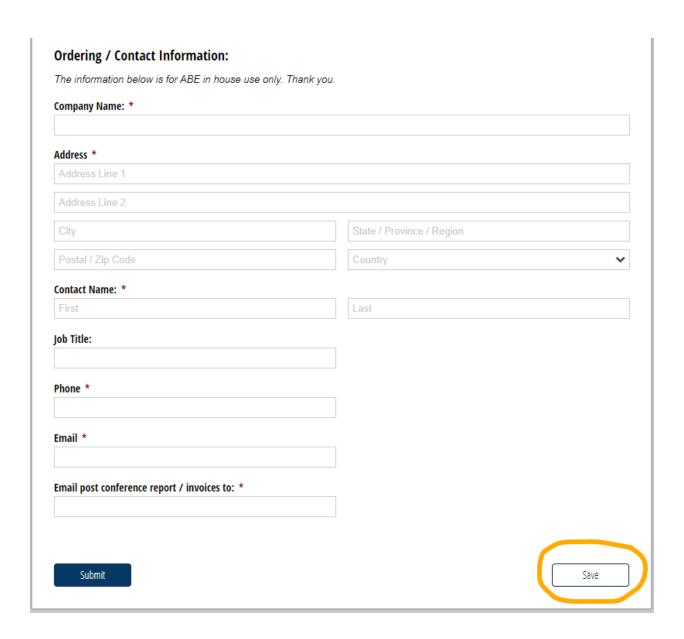

Once you click on the "*Click Here to Register*" button our new registration form will open. You may then begin to complete the form.

Please submit using our new "*Registration Form*" provided to you through our conference announcement email, the following information –
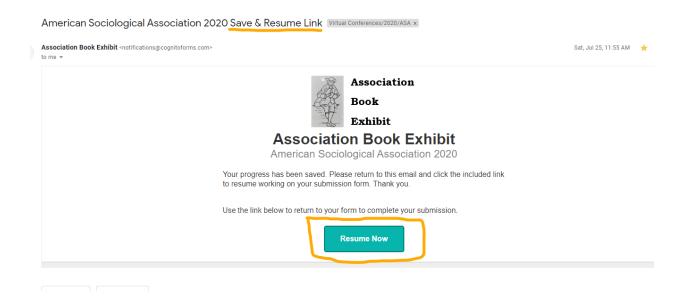
- Your Company Name
- The Total Number of Titles You are Sending Us for Display
- Attach Your "*Catalog Listing*" Document to the Form, by Clicking on the "*Upload*" Button as Shown Below.
    - Word and Excel documents are both accepted

Registration Form:

Feel free to contact us should you require assistance completing this form.

Email - info@bookexhibit.com

Phone - (703) 619-5030

Company Name: *

[   ] Registration for **ASA 2020**

Titles on Display Information:

Number of Titles for Exhibit: *

[   ]

Click on the "upload" button below, to submit your catalog listing information: *

[Upload] *or drag files here.*

Example Format for your catalog listing information:

- Example Format for your Titles on Display Information:

Title (hyperlinked to title's order page on your website) - Author/s - publication date - ISBN Numebr - List Price - Conference Discount Price (optional)

- Please list your titles in alphabetical order, if possible.
- Please hyperlink each title and / or provide your ASA 2020 specific webpage for hyperlinking purposes in our virtual catalog.

- PLEASE INCLUDE on your "*Catalog Listing*" Document the Following Information:
  - Book Title
    - Hyperlinked (Linked), so when virtual conference attendees click on your book title, it redirects them to your company website to look at, read more and purchase the book directly from you!
  - Author(s) and or Editor(s) Name(s)
  - Publication Date
  - ISBN Number
  - List Price
  - Conference Discount Price, if being provided
    - For virtual conferences – please also provide the discount percentage, if possible.
- When you have completed all required fields of the form, please click the "*SAVE*" button in the bottom right corner of the form.

Ordering / Contact Information:

The information below is for ABE in house use only. Thank you.

Company Name: *

Address *

Address Line 1

Address Line 2

City

State / Province / Region

Postal / Zip Code

Country

Contact Name: *

First

Last

Job Title:

Phone *

Email *

Email post conference report / invoices to: *

Submit

Save

- By clicking "*SAVE*" you will be enabled to return to your form at any time through the button (link) sent to your provided email.

NOTE – If you save the form, you MUST remember to return to the form and <u>click "*SUBMIT*" by the registration deadline</u>, if not, your form will be automatically submitted by 5pm on the registration deadline date.